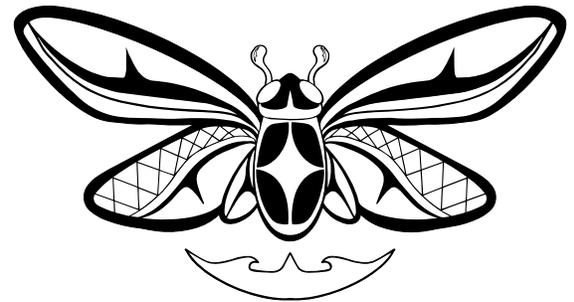


The power of media is in our hands.

reGEN impact media will use it, for good.

reGEN media is an Indigenous-led impact media company. We support the creation and distribution of regenerative media projects that shift the narrative to lift society.

We represent a roster of powerfully diverse regenerative media projects as an interactive intermediary for innovative finance and brand partnership opportunities. We are excited to explore the following possibilities:



- **Innovative Finance & Brand Partnerships** - We build partnerships to financially-back stories of hope and well-curated, uplifting experiences, marrying our partners to the whole experience. Brand legacy opportunities and emotional value propositions come fully alive.
- **Relational Investing** - As an Indigenous culturally-driven organization, we model relational ways of knowing and being to purposefully build long-term legacy and sustainability over short-term transactional gain.
- **reGEN Studio + Academy, Spring 2023** - Our local-to-global reach will operate from a new high-quality digital media & film production studio. Located in Sechelt, BC, on the former residential school site (tbc), our commitment to offer Indigenous women and non-binary individuals access to training, recording and editing facilities, and access to state-of-the-art meeting space and a live performance theatre will be a leading priority.
- **Curated Deal-Flow Technology** - Our growth potential includes the exploration of SHRED funding within the next 36 months to support research and development of AI machine learning curated deal-flow in the regenerative media space.



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Media is a mirror of the reality we want.

Media Wellness Rating App - Within 36-months, reGEN will explore partnership opportunities with Whoop 4.0, Fitbit, InsideTracker, or Oura Ring to measure the effect of media on our mental and emotional health and overall wellness.

reGEN's Relational-Raising Approach

reGEN's early-start-up fundraising campaign invites you to experience our relational-raising approach: Indigenous ways of knowing and being are embedded directly into our investment decisions and expectations. We begin here:

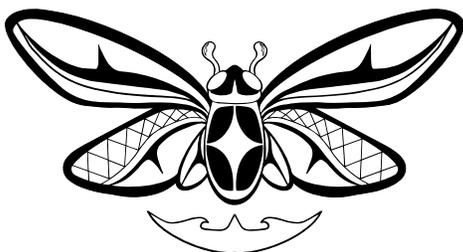
1) Phase 1 reGEN fundraising goal: \$750,000

- **May 2022** - *Angels in the Wings* Reciprocity Campaign - non-repayable
- **Fall 2022** - Equity Crowdfunding Raise for Friends, Family & Personal Supporters. *may be eligible for 30% BC Venture Tax Credits

Start-up funds raised will be allocated to operations, project marketing, and leaseholds & equipment for media production studio.

2) Phase 2 reGEN media Investment Fund: \$10m

- **Early 2023 reGEN launch of the investment fund** - Alongside a third-party impact investment fund manager and impact measurement partner, we will raise \$10m by December 2025 for a portfolio of regenerative media projects.
- **Matched funds for media projects** - Every dollar invested in the fund will be matched dollar-for-dollar with brand partner dollars to de-risk and stabilize projects sustainability and catalyze maximum impact.
- **Film tax credits and fund diversification** - Through a unique combination of tax credits, matched funds, and a percentage re-invested into another film investment fund with a proven track record, reGEN seeks to de-risk our fund while maximizing legacy-building potential and long-term impact.
- **Dividends paid are determined by the overall fund performance** with an investment term of 9 years; dividends are projected to begin in year 5 with a return of investment by year 9.



reGEN media launches May 2022
Fundraising packages available upon request.

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