

WHAT DO AN INDIGENOUS STORYTELLER AND A HOLLYWOOD FILMMAKER WANT YOU TO KNOW?

THE POWER OF MEDIA IS IN OUR HANDS.

TURN IT UPSIDE-DOWN BY REALLOCATING ADVERTISING DOLLARS TO SHIFT THE NARRATIVE.

Media is our most powerful change-making tool.

From economy to entertainment, from politics to beauty, our moment-by-moment decisions are influenced by mass media.

North America spends \$300 billion on advertising a year. It is time to shift your advertising expenses and satisfy an audience hungry for uplifting content and customers who crave brand heroes who act beyond obvious promotion.

Impact advertising follows in the footsteps of impact investing.

Partner-ready projects await your brand by artists and creators who understand, the power of media is in OUR hands.



reGEN | media that heals

Innovative Finance and Brand Partnerships for Regenerative Media Projects
Meet Charlene SanJenko and Naomi McDougall Jones

